

# PAPERBACK

## WHAT IS PAPERBACK?

A means of securing a block of text by applying an adhesive to the spine and then over-securing with a wrap-around cover.

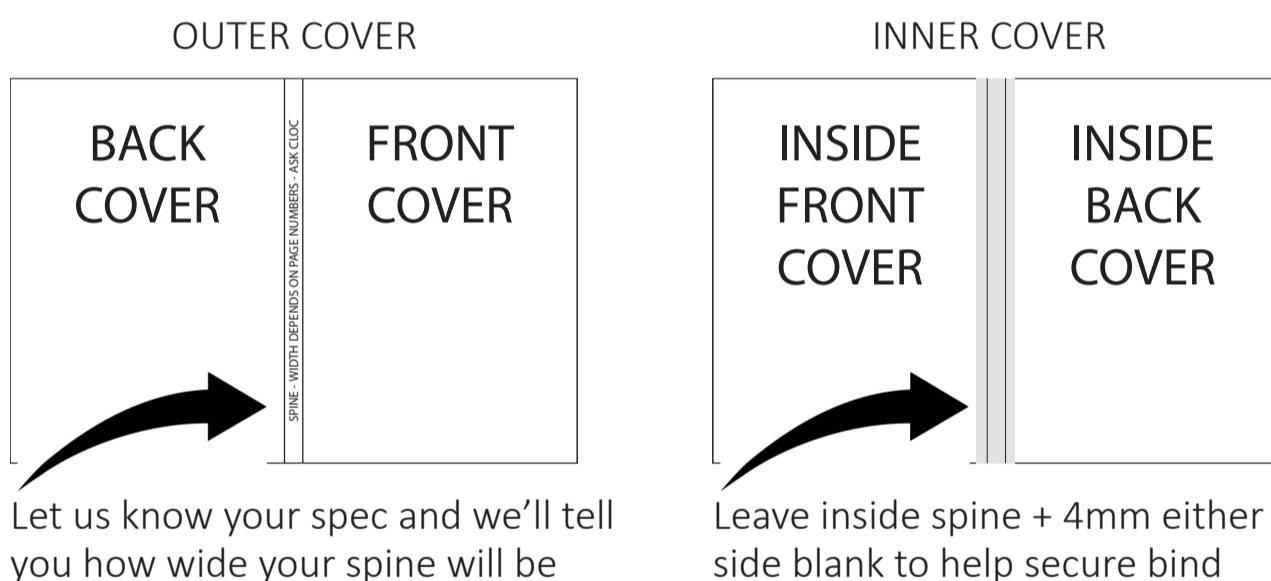
## WHEN IS PAPERBACK SUITABLE?

- Minimum sheets per book: 20 (less sheets choose Booklet)
- Maximum sheets per book: 300 (more sheets choose Coil)
- Proof: 2 days to turnaround
- Order: 3+ days to turnaround (depending on specification)

## SETTING UP PAPERBACK ARTWORK

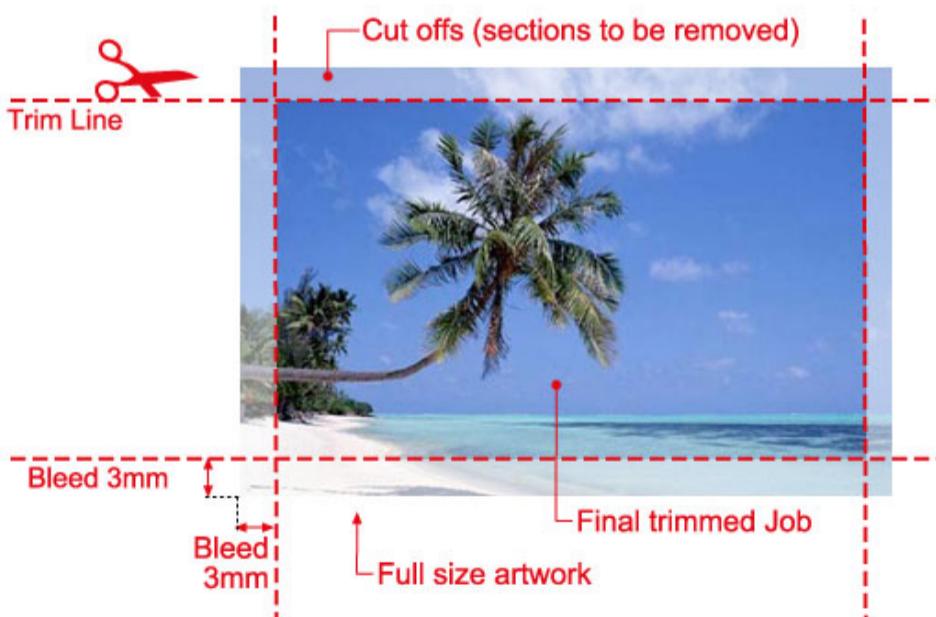
**TEXT:** Setting up artwork for the Text sections of your Paperback order couldn't be easier. Simply provide all Text pages in running order within a single PDF document. Remember to leave enough room around important content so nothing is lost in the spine once the item has been bound. If you require printing to the edge of the sheet, be sure to add at least 3mm of bleed (explained below).

**COVER:** As Paperback orders require a wrap-around cover, the artwork must be setup as per the below diagram:



## WHAT IS BLEED?

If you require that print runs all the way to the edge of the sheet with absolutely no white borders, you will require artwork with 'bleed'. As is common with desktop printers, commercial printers cannot print to the edge of the sheet. To combat this, we ask that you add at least 3mm of additional background onto each edge of your artwork. That way we can trim it to correct size, cutting through the additional background and ensuring that the print runs all the way to the edge of the sheet.



## CONTACT CLOC

Need more clarification - we're here to help!

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Chat - Click the icon on the right for live chat

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